

**AIDING & ABETTING OF DOMESTIC TERRORISM
EXHIBIT 3 - FRAME 3 (SMPTE TIME CODE 00;00;20;15)**

“I WANT A MAGIC-HOUR SHOT OF A *MINUTEMAN IN CAMO* FOR MY TV SPOT”

Photographic Analysis / Communication Strategy

1. Camera Angle / Visual Design: This is a low-angle, “Magic Hour” (most likely sunset) Medium-Long Shot. The camera has been placed at either ground level or ankle-height of the subject. Instead of a full silhouette, the exposure is set for the background and at a point where it creates a *slight* silhouette instead. The setting obscuring some of the detail on the subject’s facial features and the uniform but it still gives a clear idea that we are looking at a soldier in BDUs (Battle Dress Uniform) or “camo.” The focal plain is on the subject, the background is kept in secondary focus as the context (outdoors, rugged terrain) is relevant to the shot.

2. Desired effect / Message: The extreme low-angle creates strong psychological dominance by the subject. The soldier has been placed in a position of being *idealized* or shown in the most favorable light possible by the *magic hour* decision. The concepts communicated are *aspirational*. He is a role-model of virtuous courage as he defends America from terrorism as the text indicates. It’s a clear message of defending the nation from threat with lethal force and a vigilant spirit. The soldier’s pose (manly firmness, masculine, macho) has most likely been copied from the *Minuteman* statue in Lexington, Massachusetts which has been used by the Minutemen group as a symbol to “protect the border.” Idealism about national security defended by *militia lethal force* is the message. The concept being advanced is a paramilitary / civilian militia or *Minuteman vigilante* solution to the border.

